


THE  
**Heart**  
EDIT

2023  
**SPONSORSHIP  
OPPORTUNITIES**



**Kisharon**   
Education - Opportunity - Support  
Jewish answers for learning disabilities





## The heART edit

Enabling people with learning disabilities and autistic people to thrive through the medium of art.



### Executive Summary

The Kisharon heART edit is a unique art collaboration, where established and emerging artists work alongside people with learning disabilities and autistic people to produce outstanding pieces of work, to later be sold at an auction event.

The first heART edit in 2018 was a major success, both the students and artists found the experience extremely positive and rewarding. Over 120 people attended the art exhibition held at a London gallery, with the live auction raising over £35,000 for Kisharon's services.

We are delighted to announce that Kisharon's next heART edit exhibition and auction will take place at JW3 on Thursday 22 June 2023.

This document outlines the sponsorship opportunities available.



## Headline Sponsor

Kisharon would be delighted to partner with you as the Headline Sponsor for **£10,000**.

The headline sponsorship package offers the following key elements:

### Branding:

- Credit as 'Headline Sponsor' – logo to be included on event literature'
- Credit as 'Headline Sponsor' on the event programme
- Prominent signage displayed (where appropriate) alongside Kisharon signage at the event
- Credit in all media connected to the event including press releases

### Advertising:

- The opportunity to distribute promotional material and corporate gifts to guests
- A sponsor representative to address guests as part of the formal proceedings by conducting the vote of thanks

### Sponsor Entertainment:

- Complimentary event tickets for 10 guests



## Reception Sponsor

Kisharon would be delighted to partner with you as the Reception Sponsor for **£7,500**.

The reception sponsorship package offers the following key elements:

### Branding:

- Credit as 'Reception Sponsor' on the event programme and marketing material used on the night
- Acknowledgment in a speech on the night
- Designated area for signage to be displayed at the event

### Advertising:

- The opportunity to distribute promotional material and corporate gifts to guests

### Sponsor Entertainment:

- Complimentary event tickets for 6 guests





## Art Sponsor

Kisharon would be delighted to partner with you as the Art Sponsor for **£5,000**.

All the artwork is beautifully presented and framed once complete, ready to be sold. The art sponsorship package offers the following key elements:

- Credit as 'Art Sponsor' on all printed material at the event
- Acknowledgment in a speech on the night
- The opportunity to reserve one art item for purchase prior to the event
- Complimentary event tickets for 4 guests

## Book Sponsor

Kisharon would be delighted to partner with you as the Book Sponsor for **£5,000**.

A book or selection of post cards will be produced to showcase the artwork that has been produced. This will be given to all attendees on the night. The book sponsorship package offers the following key elements:

- Credit as 'Book Sponsor' in the book
- Acknowledgment in a speech on the night
- Complimentary event tickets for 4 guests



## Additional Sponsorship and Brochure Advertising Opportunities:

### Sponsorship Opportunities:

- Entertainment sponsor - £500
- Media board sponsor - £500
- Back page sponsor of auction booklet - £500
- Logo on screen - £150

## Kisharon Overview

Kisharon's vision is that people with learning difficulties can live in a world where they are afforded the same opportunities as their mainstream peers. Our mission is to enable this for each person we support to progress, achieve independence and to lead fulfilling lives within our communities.

Kisharon aims to transform the life prospects of people with learning disabilities through education, employment opportunity and housing support.

Our experienced team continues to develop links between the business community alongside social care causes, and in particular vocational opportunities for people with learning disabilities through Kisharon's award winning and internationally recognised Employment Programme.





## We need your support

**Kisharon continues to defy expectations of what is possible to achieve for children and adults with learning disabilities.**

However, we can only achieve this with the generous partnership of our community. As we face a continuing backdrop of chronic Government under-funding, exacerbated by rising costs and concerning levels of inflation, we would be very grateful to count on your generosity to ensure that our essential services can continue and, crucially, that people with learning disabilities can continue to thrive.

Your support has the power to change lives and is needed now more than ever.



For more information,  
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**Kisharon** 

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